

February 1983

BOSTON ARCHITECTURAL CENTER
LIBRARY
320 NEWBURY ST.
BOSTON, MA. 02115

B S A

C H A P T E R L E T T E R

**Affiliate Program
All Members Invited**

**Representational Drawing:
A Useful Tool for the
Design Process**

**Speaker
Paul Stevenson Oles AIA**

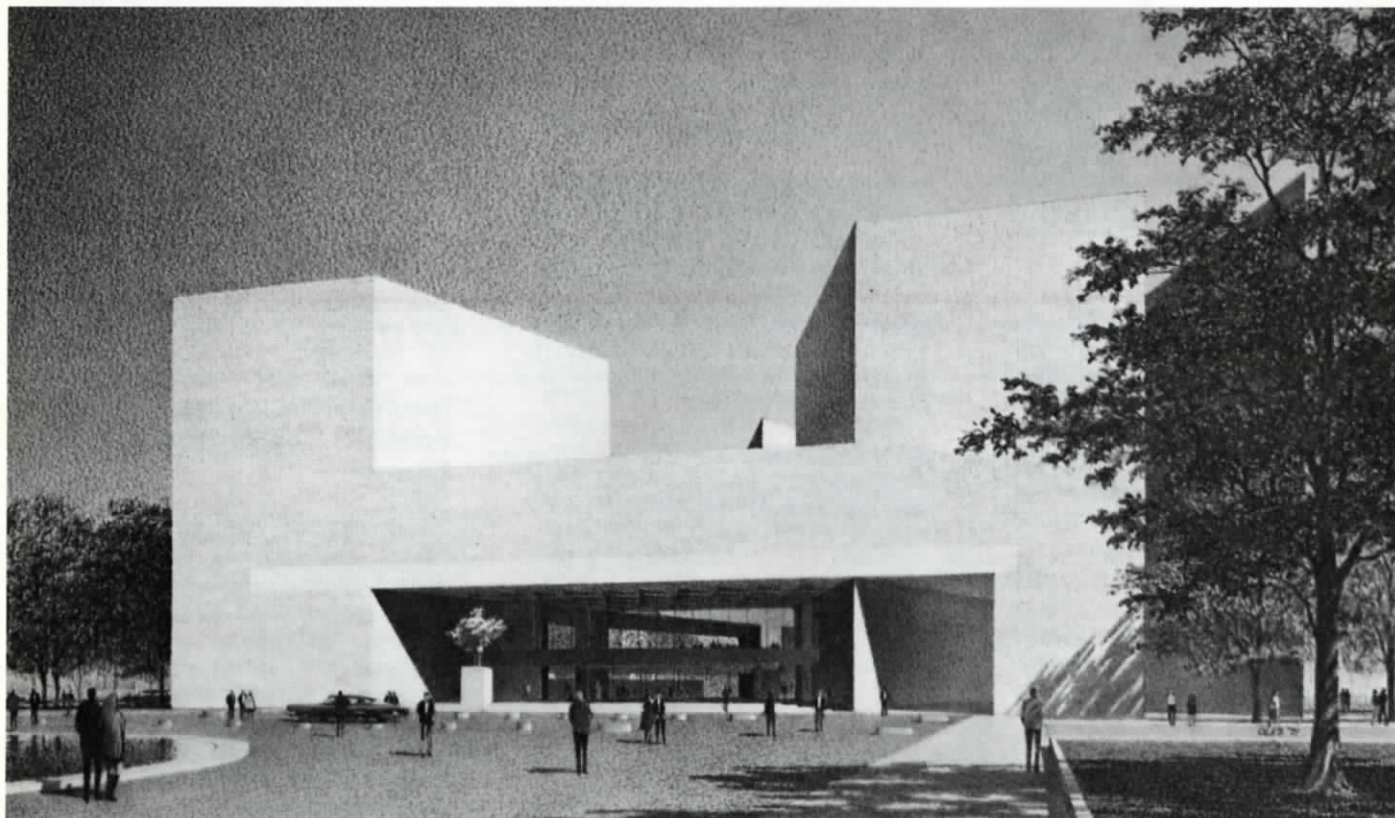
**5:30 p.m.
Boston Architectural Center
February 9, 1983**

Paul Stevenson Oles is an architect, artist, teacher and author of the textbook *Architectural Illustration The Value Delineation Process* published by Von Nostrand Reinhold in 1979. He has worked for many years as a design and delineation consultant with some of the nation's leading design firms, particularly I. M. Pei & Partners. He was part of the original team responsible for the design of the East Building, National Gallery of Art in Washington, as well as many subsequent Pei designs.

Using the National Gallery design experience as a point of departure, Mr. Oles

will discuss the relationship of representational drawing to the client, the professional team and the evolution of the design itself.

In 1981-82 Mr. Oles held a Loeb Fellowship for Advanced Environmental studies at the Harvard Graduate School of Design. During this time he investigated the field of representational computer graphics and its potential impact on the design professions. Results of that study will be presented in addition to ongoing computer graphics work for the most recent major design by I. M. Pei.



From the Chapter Office



Lowell Erickson Elected to Honorary Membership in AIA

The American Institute of Architects has announced that Lowell Erickson, Executive Director of the Boston Society of Architects/AIA and the Massachusetts State Association of Architects/AIA and Chairman of the AIA Council of Architectural Component Executives, has been elected to Honorary Membership in the AIA.

The Institute's nominators cited his 14-year service to "the expanding membership and changing values" of the Society and the Association, his establishment of what has become one of the largest architectural bookstores in the nation and his "tremendous backing in all matters relating to the legislative affairs that affect architects."

Associated Builders and Contractors Boston Society of Architects Co-Sponsor Seminar: *Microcomputers*

The Boston Society of Architects will co-sponsor a seminar with the Associated Builders and Contractors (ABC) at ABC's annual Merit Shop Trade Show on March 15th in Boston's Park Plaza Hotel, from 2:00 - 4:00 p.m.

Robert D. Logcher, Ph.D., professor of civil engineering at MIT will conduct the seminar entitled: "Microcomputers: An Introduction to their use in Communications Between Architects/Engineers and Contractors." The goal of the seminar will be to make architects and engineers familiar and comfortable with the field of microcomputers — an area of great and immediate importance to these professionals. Estimating, budgeting and cost control characteristics of the computer will also be discussed.

The cost for attending the seminar is \$35; a package price of \$50 is offered for both the seminar and the 12:00 noon luncheon where Robert M. Bleiberg, Editor and publisher of *Barron's* will be the guest speaker. Admission to the Trade Show is free, and a cocktail and hors d'oeuvres reception will be held on the trade show floor after the seminar.

For more information or to make reservations, call the Associated Builders and Contractors at 617-861-1366.

South Boston Renovation Proposal wins Citation in Design Competition

The West Broadway Team of Boston, a joint venture involving architects Lane, Frenchman & Associates and Goody, Clancy & Associates has won a citation in the 30th annual P/A Awards program, sponsored by *Progressive Architecture* magazine, for its plan to renovate a South Boston housing project and reintegrate it into the neighborhood.

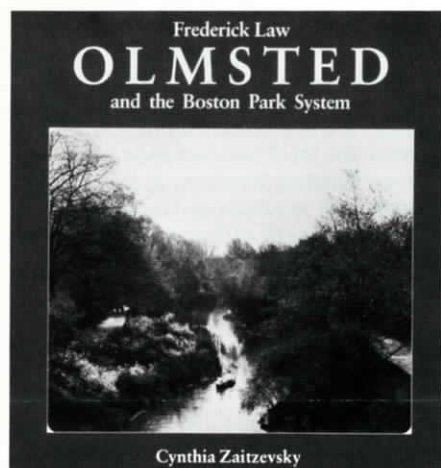
West Broadway is a public housing project built in 1948 to ease the housing shortage after World War II. Since then, poor maintenance, racial strife, and vandalism have driven many of the tenants away and threaten those who remain. The complex's major problem involves size — with 1000 units on a superblock, the project was cut off from the rest of the street-grid neighborhood. The architects proposed to reinstate the street pattern in this area, and thus break up the project into several decentralized "villages" with common courtyards. Most of the housing units will be renovated to include private entrances, and some will be integrated to bring their total number down to 675.

Owens-Corning Fiberglas Corporation announces TAC a winner in Awards Program

The Architects Collaborative, Inc. was recently named a winner in the Eleventh Annual Owens-Corning Fiberglas Energy Conservation Awards Program.

TAC was cited for its work on the Government Service Insurance System Headquarters Building in Manila, Philippines. This building very much exemplifies the state-of-the-art in energy-efficient systems and design applications.

From the Bookshop



Author Reception

The Friends of The Bookshop are sponsoring an author reception for Cynthia Zaitzevsky and her new book *Frederick Law Olmsted and the Boston Park System*. The reception will be February 23 at 5:30 in the Bookshop. The Friends will provide white wine and light hors d'oeuvres until 7:00.

Zaitzevsky's book is a fully illustrated account of Olmsted's work in the Boston area. The plans for the "emerald necklace" of parks were completed in 1895, but the influence shapes the city even today. The discussion of the five parks and connecting parkways in Boston is presented in three chapters.

Chapter 1 includes interesting sections on the topographical development of Boston from 1630-1878. This background is supplemented with reproductions of fascinating maps from many periods of the development. A brief history of the evolution of the profession of landscape architect traces Olmsted's interest and education in civil engineering, then later his European tours that influenced him. This chapter also includes Olmsted's association with Calvert Vaux.

The second chapter discusses the park projects themselves; including The Fens, the Arboretum, and Franklin Park. It is beautifully illustrated with old photographs and maps of these areas prior to the massive changes in topography initiated by the park development.

Chapter 3 entails fascinating accounts of the Olmsted business in Brookline, which also functioned as one of the few places of training for landscape architects. An interesting part of their business was the Olmsted design process, which is detailed in the stages of planning an Olmsted park. This chapter explains the stages from construction and plantings to the addition of Olmsted's signature bridges and shelters and public buildings.

This book is 262 pages, hard bound only. \$30.

Member Special

February's BSA member sale book is *Engineering & Industrial Graphics Handbook*, by George E. Rowbotham. 10 copies will be available at the Bookshop to members at a special 25% discount. Member charge privileges do not apply.

The book is 560 pages of concise information on graphics as a medium of communication. Includes mathematical graphics for problem solving, CAD and CAM for increasing productivity and cutting costs, and Micrographics for space savings. Other practical topics include storage, high-speed copying processes, SI metric system, etc. This is a deluxe reference book for offices.

\$49.50 regular price. \$37.13 special BSA member price.

Owner, Architect, Contractor Relationships — A Project Guide

Each member has recently received the Project Guide which has been printed under the auspices of the MSAA.

The booklet, authored by Richard Casale AIA, John Frazier AIA, Miller Day Malcolm and Robert Vogel AIA for the Massachusetts State Association of Architects/AIA is designed to acquaint the first time owner or buyer, with the process of design and construction from initial decision to final completion, and especially the major and critical role you play in the process and in determining its outcome.

New Book on the Market

Mr. Gerre Jones, President of his own consulting firm and editor/publisher of Professional Marketing Report, has announced publication of his new book, *How to Market Professional Design Services* by McGraw-Hill.

This completely revised and updated second edition of a proven resource follows the premise that design projects begin with marketing and sales, rather than with design development. The publication serves as a thorough introduction to the subject for the novice and as a handbook and vital reference for established practitioners of design services marketing.

The book provides in-depth information on how to organize to sell services, including tailoring the system to the firm's goals and objectives, handling the related research, and maintaining client contacts.

From the Chapter Office

From Capital Planning and Operations

Finalists in Ranked Order

<i>Title/Location</i>	<i>Per Diem</i>
Masterplan and Study for Consolidation of Facilities at New Campus Middlesex Community College Bedford and Billerica	25,000
Cole and Goyette Architects & Planners Charles G. Hilgenhurst Associates, Inc. Stopfel Pedersen, Inc., Architects & Planners, with Carol R. Johnson & Associates, Inc.	
Study for Renovations of the Administration Building — Worcester State College	10,000
Add, Inc. Harvey R. Montague, Architecture/Urban Design Massdesign Architects & Planners, Inc.	
Study for Renovations of the Administration Building Complex Salem State College	12,000
James J. Fitzgerald, AIA Kubitz & Pepi Architects, Inc. Olson Lewis Architects	
Study of Steel Sheeting Bulkhead Mass. Maritime Academy — Buzzards Bay	15,000
Fay, Spofford & Thorndike, Inc. Storch Associates/DBA Storch Engineers Vollmer Associates, Inc.	
Energy Conservation Modifications Massasoit Community College — Brockton	10,000
C. A. Crowley Engineering, Inc. Fales, Letendre & Ziobro, Inc. Xenergy, Inc.	

Personals

For Sale:

Kroy 80 Machine. One year old, good condition. Best offer over \$450.00. Available for inspection: Contact Julie at 661-0165.

For Sale:

1982 Sweets Catalog as soon as 1983 set comes out. Please contact: Mr. Merguerian AIA at 617-237-1419

For Rent:

350 Sq. Ft. of office space available to share with an architectural firm. Remodeling to suit is option. Great view of the Common at 162 Boylston Street, 5th floor. Please call: 542-6372

Opening

Mr. Ralph Dinneen, AIA announces the opening of the firm, R E Dinneen Architects and Planners and their newly relocated offices to One Boston Harbor, 160 North Washington Street, Boston.

The firm will provide architectural design, space planning and lighting design to commercial, industrial and corporate clients.

Merger

Jung/Brannen . Richard Reece Inc. has merged with Jung/Brannen Associates Inc. The announcement was made January 3, 1983, by principals Robert Brannen AIA, Yu Sing Jung AIA and Richard Reece AIA. The merger, combining architectural, space planning and interior design staffs within one division of the firm, has been under study for over a year.

Mr. Richard Reece AIA will continue as Director of Space Planning and has been appointed Senior Vice President of Jung/Brannen Associates, Inc.

Mr. Dennis Roth AIA has been appointed Project Director of Space Planning. Mr. Roth will be responsible for major interior projects and management of the interiors division. He is presently serving as Project Director for the Transportation Headquarters Building Interiors, at Park Square in Boston. A graduate of Harvard College in 1971, Mr. Roth earned both the M. Arch. and M. Science, Project Management, from M.I.T.

For Rent:

Architectural firm has 196 sq. ft. of space available for meetings, conferences or presentations on a daily and/or hourly basis in the Upper Cape Cod area of Cataumet.

Basic architectural services would be available for use with the space.

For more information please call John Keenan of Keenan + Kenny, 1337 County Road, P.O. Box 714, Cataumet, MA 02534 — 563-7311.

Employment Opportunity

Small firm of architectural lighting consultants doing 80+ jobs/year seeks two self-motivated project managers, preferably registered architects with 2-3 years of project management experience, or people with lighting design experience. Will train. Long term commitment expected.

Math background, technical/electrical knowledge desirable. Nonsmoker with car required.

Send Curriculum vitae, 8 1/2" x 11" xeroxes of work and a one page letter with reasons for applying to: Ripman Lighting Consultants, 711 Pleasant Street, Belmont, MA 02178. Hiring by February 15th. Submittals will not be returned. No calls please.

Membership

Applicants for Membership

Melissa B. Bennett
Charles J. Cimino, Jr.
Mark E. Glasser
Michael S. Hass
Jeffreys M. Johnson
Jean H. Lawrence
Thomas P. McClearn
Christopher H. Mulhern
Cooper Whiteside Norman
John M. Patterson
Roy Alan Pedersen
C. William Rich, Jr.
Scott Simpson
Stephen E. Zecher

Applicants for Associate Membership

Timothy J. Forward
Martha R. Galehouse
Sarah R. Graham
Aminul Haq Khan
Robert Leslie Nichols
Brenda Dyer Szabo
Lloyd F. Thompson

Applicants for Reinstatement

James Cleveland Hopkins, Jr.

Applicant for Emeritus

Theodore R. Lawton AIA

Transfer to Boston

Charles R. Heur AIA

Deceased

Andrzej Rudowski AIA

Emeritus Member

Huson Jackson FAIA

BAC Continuing Education

Courses for the Spring Semester at the BAC in Continuing Education will begin the week of February 14, 1983.

Catalogs are available at the Center and information concerning these courses can be obtained by calling the BAC at 536-3170 and asking for Stephen or Denise Bell or Laura Oliveri.

5th Annual Adaptive Environments Conference

Architects from all over the United States will be presenting at the 5th Annual Adaptive Environments Conference to be held at the Adaptive Environments Center, Mass. College of Art, on March 15, 16, and 17.

The Theme is Creating a Caring Community, with presentations on architectural and programmatic changes in large and small facilities.

Ray Lifchez, Assoc. Professor of Architecture at University of California, Berkeley; Uriel Cohen at the University of Wisconsin/Madison; David Chapin of Cleveland; John Salmen, Washington, D.C.; Joseph Pierz of Wethersfield, Connecticut and David Conover of Boston will lead sessions at the conference. A special hands-on workshop evening will focus on "Design Awareness" for the professional.

For additional information, please call the Adaptive Environments Center at 266-2666. Advanced registration necessary.

BAC Planning Trip to France

The BAC Tour Committee is sponsoring a 15 day architectural tour of France between May 20 — June 3, 1983. The fare will be approximately \$1,250.00 and will include round trip air fare, transfers, 13 hotel nights, breakfast, 7 dinners and ground transportation.

The tour is scheduled to visit Paris, Versailles, Beauvais, Rouen, Caen, Mont St. Michel, Azay Le Rideau, Tours Villandry, Chenonceau, Chambord, Bourges, Nevers, Paray Le Monial Lyon, Latourette, Firminy, Brou, Tournus, Beaune, Dijon, Fontenay, Vezekay, Vaux Le Vicomte and Chartres.

Further information will be available by calling Willy Scarsic, 542-7131.

Exhibition

The Boston Architectural Center and Northeastern University are sponsoring Additions to Buildings: 1972-1982 by New England Architects, February 22-April 1st.

This exhibition will present additions to university and school buildings, commercial buildings and houses by the following architectural firms: Amsler, Hagenah, MacLean Architects; Graham Gund Associates; Kallmann, McKinnell & Wood; Fred Koetter and Associates; Machado-Silvetti; Herbert S. Newman Associates; Perry Dean Rogers and Partners; Schwartz/Silver Architects; Robert J. Slattery (Arrowstreet).

The exhibition reception will be Sunday February 27 from 2-4 p.m. at the BAC and 4-6 p.m. at Northeastern University Art Gallery, Dodge Library, 2nd floor.

Institute for Energy Conscious Design 1983 Spring Program at the BAC

Seven separate seminars will be offered beginning Wednesday, March 30, 1983, from 5:30 to 9:30 p.m. and will continue on consecutive Wednesdays through May 11, 1983.

Seminar topics include: Glass and Glazing System Design; Atrium Design; Suburban Commercial Buildings; Urban Multi-Family Housing; Indoor Environmental Quality.

A more detailed brochure outlining speakers, specific projects and meeting times will be available for this program February 1st. For more information contact the Institute for Energy Conscious Design at the Boston Architectural Center 536-3170.

The Boston Society of Architects
320 Newbury Street
Boston, Massachusetts 02115

First Class Mail



Library
Boston Architectural Center
320 Newbury Street
Boston, MA 02115

C A L E N D A R

February 1, 5:15-7:00 p.m.

Housing Committee
66 Hereford Street
Agenda: Exploration of program from February-June

February 2, 12:00 noon
Communications Committee
66 Hereford Street
Agenda: Mission Statement

February 6, 6:00 p.m.
President's Reception
J.F.K. Library
Dorchester Bay

February 7, 12:00 noon
Professional Practice Committee
66 Hereford Street
Agenda: to be announced

February 8, 8:45 a.m.
Energy Committee
66 Hereford Street
Agenda: Continue the process of assembling a selected energy bibliography as identified by committee members and others.

February 8, 12:00 noon
Program Committee
66 Hereford Street
Agenda: Programming and planning for April Producer's Show

February 9, 9:00 a.m.
Computers for Architects Are Here Now
"Are Micro-computers really the answer?"
Cambridge Hyatt Regency Hotel
for information and reservations please call the BSA office 267-5175

February 9, 5:30 p.m.
Affiliate Program "Representational Drawing: A Useful Tool for the Design Process" by Paul Stevenson Oles AIA
BAC — Cascieri Hall

February 10, 12:00 noon
Membership Committee
Add Inc.
80 Prospect Street, Cambridge
Discussion of 1983 goals and tasks

February 10, 12:00 noon
Historic Resources Committee
25 West Street, Boston
Agenda: Preliminary review of the Hist. Resources Award submissions; Status report on National C.H.R. meeting; Update report on current preservation issues: projects/problems

February 10, 12:00 noon
BSA Board Meeting
Harvard Club, Presidents Room
374 Commonwealth Avenue, Boston

February 11, 8:00 a.m.
Codes and Regulations Committee
Lexington Town Hall
Agenda: Developing a questionnaire on codes and problems associated with them, as well as recommendations for improving interaction with bldg. officials; working on listing technical documents and codes for the Architectural Bookshop; working on developing educational seminars regarding building codes for the design professional; continuing to monitor the re-establishment of a state agency in charge of the State Building Codes.

February 14, 12:00 noon
Bookshop Committee
66 Hereford Street
Agenda: Brief monthly financial report; "Friends of the Bookshop" update; Report on Catalog; Findings on Bookshop utilization by member firms.

February 15, 8:00 a.m.
Urban Design Committee
66 Hereford Street
Agenda: Contact Chapter Office for February date and time confirmation after February 1st.

February 15, 9:00 a.m.
Urban Design Citation Committee
66 Hereford Street
Agenda: Contact Chapter Office for February date and time confirmation after February 1st.

February 16, 5:00 p.m.
Health Care Committee
66 Hereford Street
Agenda: Presentation of Case Study. Please call the Chapter Office after February 1st for specific details.

February 17, 12:00 noon
Outreach Committee
BAC — 6th Floor
Agenda: Structured informal discussion given by practicing architects entitled: "Formal architectural education and its impact on high school students considering a career in architecture".

March 12, 10:00-12:00 noon
Affiliate Program The Architecture of MIT
by Robert Campbell, Architect
MIT, Building 10 — Room 250
Please Note Change in Date

Exhibition

Boston University, Program in Artisanry presents an exhibition entitled Contemporary Fine Craft and Art Objects by graduate and undergraduate students of the Program in Artisanry, at their gallery, 855 Commonwealth Avenue, Boston on Wednesday February 9th — Monday, February 28th with their official opening February 10th at 5:00-7:00 p.m.

The exhibition will feature fine craft and art objects including furniture, ceramics, metalsmithing and jewelry, textiles, and historic stringed instruments which show both beautiful functional work as well as controversial collectable pieces.

For further information please call Robert Cardinale or Patricia Doran at 353-2022.